

JUNE - AUGUST 2026

Onboarding Brochure

Prepared for
HERA Graduate Success Rankings

Higher education has entered an era in which the question of value can no longer be deferred. Students and families invest years of effort and significant financial resources in the hope that a degree will open doors to work, confidence, mobility and personal growth. Governments expand universities as engines of national development. Employers depend on universities for talent. Yet traditional rankings have often rewarded institutional visibility, research volume or historical prestige more prominently than graduate realities.

The HERA Graduate Success Rankings respond to this imbalance by placing graduates at the centre of institutional evaluation. The rankings ask a direct and necessary question: what happens to learners after they leave the campus? Do they find relevant work? Do they grow professionally? Do they continue learning? Do they create enterprises? Do employers trust their preparation? Do alumni believe their education equipped them for life and work?



Across the world, universities are being asked to demonstrate that their curricula, pedagogy, support systems and industry networks translate into tangible benefits for learners. This demand is not anti-academic. On the contrary, it strengthens the academic mission by connecting knowledge with capability, inquiry with application, and campus life with post-campus realities. A graduate who can think critically, communicate effectively, use digital tools, solve problems, act ethically and adapt to uncertainty is a measure of educational quality. The HERA Graduate Success Rankings are designed to measure the outcome dimension of higher education in a globally comparable but context-sensitive manner.



Key Facts

- **Registration Window:** June – August 2026.
- **Eligibility:** Open to universities, colleges, and higher education institutions globally.
- **Publication:** Results will be released in Sept'2026 with global, regional, and thematic recognition.
- **Recognition Bands:** Platinum+, Titanium, Diamond, Gold.
- **Certification:** Official HERA Success Certification with digital badges and licensed marketing assets.

Framework & Metrics

Graduate
Employability
and Career
Relevance

Earnings, ROI
and Social
Mobility

Career
Progression &
Professional
Advancement

Further Study,
Research and
Lifelong
Learning

Entrepreneurship,
Innovation and
Job Creation

Employer
Confidence
and Industry
Validation

Alumni
Satisfaction,
Wellbeing
and Purpose

Global Mobility
and Future-Ready
Skills

HERA
Graduate
Success
Rankings

Registration & Fee Structure

To ensure inclusivity, HERA applies a three-tier pricing model based on World Bank classifications:

- Low-Income Nations: Free participation.
- Middle-Income Nations: USD \$900.
- Upper-Middle & High-Income Nations: USD \$3,000.

First-time registrants receive a 15% fee waiver across all paid categories.

Next Steps

- 1 Register online between June - August 2026.

- 2 Request the 50-Pages Ranking Toolkit – A detailed guide covering methodology, parameters, submission formats, scoring rubrics, and FAQs

- 3 Request Payment Invoice – Issued according to your country classification with the applicable first-time 15% fee waiver

- 4 Submit Data using the HERA SG Questionnaire Portal. Receive Recognition with global publication & certification in September 2026

For Query / Feedback : success@hera-global.org

Higher Education Research & Analytics

Florida, USA

+1 324 3961766 | hello@hera-global.com

ASIA PACIFIC REGIONAL OFFICE

India Institutional Ranking Consortium (IIRC)

Bengaluru, Karnataka, India

+91 81055 82588 | hera@indiarankings.com